



Event Overview:

The Bellevue Mingle is a free open house evening where downtown residents come together to learn about the businesses, attractions and restaurants happening in the community.

Date & Time: October 18th, 2018 from 6:00 p.m. - 8:00 p.m.

Location: Bellevue Art Museum (510 Bellevue Way NE, Bellevue, WA 98004)

Event Highlights:

- 300+ Bellevue residents and professionals in attendance from over 50 downtown Bellevue residential properties.
- Bellevue restaurants offering complimentary food bites and beverage tastings.
- 15-20 exclusive company tables onsite to engage with attendees – **providing tips and promotions for the Fall and upcoming Winter holiday season.**
- Swag bags for first 300 attendees.

Partnership Investment Opportunities

\$1,200 Premier Sponsor Package Includes:

- Recognition as official partner of 2018 The Bellevue Mingle.
- Introduction by Bellevue Downtown Association President during event.
- Logo inclusion on 7,000 postcards distributed to downtown Bellevue residents (*if confirmed by September 10, 2018*).
- Logo inclusion on The Bellevue Mingle event page on BellevueDowntown.com.
- Logo inclusion on Save the Date e-blast sent to downtown Bellevue residents and email reminders.
- Company banner hung inside The Bellevue Mingle event space.
- 6-foot company table display on-site to engage with attendees and provide information and promotional giveaways (*table provided by BDA*).
- Opportunity to include item in 300 swag bags distributed to participants.
- Opportunity to participate in The Bellevue Mingle Passport, drawing attendees to your company table (*six space limit*).



\$350 Vendor Table Sponsor Package Includes:

- Name inclusion on 7,000 postcards distributed to downtown Bellevue residents (*if confirmed by September 10, 2018*).
- Name inclusion on The Bellevue Mingle event page on BellevueDowntown.com.
- Name inclusion on event email reminders to The Bellevue Mingle database leading up to the event.
- 6-foot company table display on-site to engage with attendees and provide information and promotional giveaways (*table provided by BDA*).
- Opportunity to include item in 300 swag bags distributed to participants.

\$50 Swag Bags: Opportunity to include promotional item (such as coupons, gift cards, or flyer) in 300 swag bags given to attendees.

- Please deliver a minimum of 300 promotional items to the Bellevue Downtown Association office no later than October 12, 2018.

Event & Partnership Contact:

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